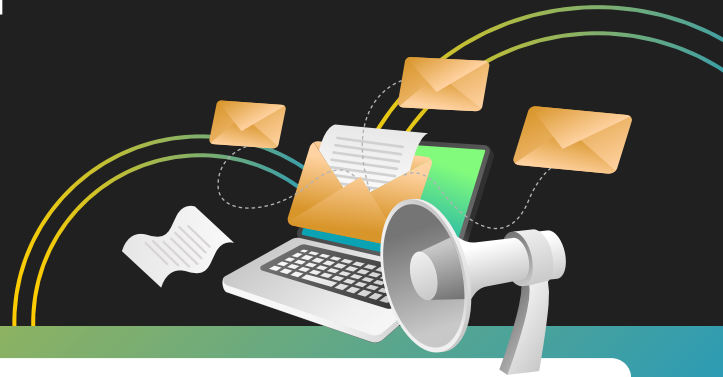


Anteriad Growth Accelerator

More pipeline, less guesswork.

Growth Accelerator is purpose-built for B2B brands. Audience-first, digitally led, our marketing solutions drive new customers to your business.



“We’ve built a repeatable engine that generates both revenue and new customers — not just demand. That distinction matters when you’re scaling.”

– Brent W. | RTIC GM, Custom Shop

11%

B2B Buyer Growth

6.7x

Incremental ROAS



- Powered by 414MM+ verified global B2B contacts and 7MM+ tracked B2B buyers across 70 industries
- Reach real buyers before their purchase window closes
- Eliminate channel silos between email and programmatic advertising with cross-channel activation
- Measure real outcomes: sales, new customers, and pipeline growth

How it works:

- 1 Build**
Precision audiences built off Anteriad’s firmographic, activity, and intent B2B data.
- 2 Execute**
Drive high-value prospects from awareness to purchase in one coordinated campaign.
- 3 Optimize**
Continuously improve through audience, budget, and creative optimization.

**3 weeks to launch. 3 months to prove it.
One solution built for B2B growth.**

No long commitments, just clear proof.



**Ready to drive real pipeline growth?
Contact your account rep or Bill Fergus at wfergus@anteriad.com
to start your Growth Accelerator pilot today.**